

WE ARE IMPORTANT

A note from Tina, our Founder and President:

You guys. We did it. You did it. Together, we did *all of the things* and it has been an incredible ride.

This year has been arguably the most difficult we have ever had at Joy's House. We have had to reduce staff (which is so much more than positions and numbers – it's people we walked alongside every day for years), dissolve Caregiver Crossing, our radio show that we hosted with the one and only Terri Stacy. We are changing the way that we do our Annual Report and Calendar (see bottom of this newsletter) and we are communicating as much as possible with you through social media and email newsletters, like this one.

If I may, I suggest that you take seven minutes and read this newsletter. You will learn so much about Joy's House and you will leave knowing that not only do we think we are important, but our community thinks so too.

Regarding the campaign, someone recently said to me, "I think you will find that you set your goal too low." I half laughed and said, "Well, try telling that to my eight-week ago self." When we created the giving chart you see to the right here, we were scared. We asked ourselves so many questions. One was what would happen if we didn't raise the total amount? And while we brainstormed possibilities, we left the room each and every time knowing that it wasn't an option to not raise the money. It wasn't an option to look at closing. We knew we had to fight. Fight for our Guests (clients) and caregivers, fight for the families who need us now and who will need us in the future. And fight we did.

This campaign has opened up conversations that needed to happen – about partnerships, opportunities, and how to do things better, not just at Joy's House, but in our city and state. We are excited for the possibilities that will come in the near future. And we are grateful for the team who is being assembled to look at long-term sustainability for Joy's House.

If you are interested in joining this team, please email Corrina at corrina@joyshouse.org.

As for me, I am getting ready to take a bit of time for myself. You see, a little over a week after we launched this critical fundraising campaign, I was diagnosed with cancer. Surgery is quickly approaching on November 11 and I will be in recovery and begin chemo this holiday season. January not only brings a new year, but I will be back with a flexible schedule and look forward to seeing what my phenomenal co-workers and Board of Directors have done in my absence.

Your continued prayers for Joy's House, and your new ones for me, are appreciated more than you know. I can take some time to get myself healthy because you have shown so much love and support for Joy's House and the families who rely on us. Thank you for joining us during this journey and those to come.

Big hugs ~ Tina



Our campaign by the numbers

Goal: \$559,000
Amount raised: \$719,827

In only 8 weeks!

301 new Facebook followers and posts reached over 90,000 people!

Over 20,000 impressions on Twitter.

Typically, we have approximately 800 separate donors in one year. In this campaign alone, we had 1040 unique donors and 540 of them were new donors!

The biggest of all hugs to everyone who donated.

HAPPY BIRTHDAY

Joy's House

CELEBRATING 20 YEARS OF JOY

Our Birthday Party was a huge success!

Thanks to our wonderful sponsors, attendees, supporters, committee members and volunteers for making this party an unforgettable one.



Some of the highlights:

- Over 400 attendees for a sold out party
- 22 sponsors
- Over 150 donors to the auctions
- Hundreds of memories captured in photos

Find more on our Facebook page!

Raised over \$195,000!



Photo Credit: Ian Bergerhoff, our wonderful event photographer.

Awards

November 1 was declared "20 Years of Joy" Day by Mayor Hogsett and the city of Indianapolis. At the party we presented our first-ever Joyful Impact Award to our friends at Union Savings Bank. Honorable mentions to David and Vicki Justice, Jeff McIntosh and Laura Johnson.



FALL FUN AT JOY'S HOUSE



BUY ONE, GET ONE FREE SALE!

NOTECARDS, SHIRTS & JACKETS

SIZES ARE LIMITED. PURCHASE AT EITHER JOY'S HOUSE LOCATION.

BEST BOY DELI STYLE MUSTARD \$5/JAR

MAKES A GREAT GIFT & 100% OF THE PROCEEDS GOES TO JOY'S HOUSE

QUESTIONS? GIVE US A CALL AT 317-254-0828

FRIENDS OF JOY'S HOUSE HIGHLIGHTS

In the past two months, people have raised money by hosting everything from house parties to volleyball tournaments to dine-to-donate nights at local restaurants. As we look toward our future, we invite you to join us. Interested in hosting a third-party fundraiser for Joy's House? Email Corrina at corrina@joyshouse.org.

UPCOMING EVENT:



Indiana Members Foundation Canvas for a Cause Fundraiser for Joy's House

Tuesday, Dec. 3, 6-8:30 pm
The Reserve at Hamilton Trace
9974 Federalist Dr., Fishers
\$50 per painter
Register at www.imf4kids.org

Volunteer Highlights

VOLUNTEER GROUPS:

We had an incredible group of 25 associates from Ascension visit in October. The house was bustling! Bingo was wild, crafts were creative, and group sing was off the chart. The volunteers even got some administrative work done too! They filled our house with lively energy, and our Guests were loving every minute of it. They also gifted us with a \$5,000 check and when an employee who volunteered made a personal donation, he challenged his co-workers to match his gift! Service plus donations? Can't be any sweeter than that.

INDIVIDUAL VOLUNTEER:

Sofia Chrisophel-Lichti has been an outstanding volunteer at the Broad Ripple house. She has clocked hours and hours of service and on Friday at the Birthday Party, this incredible high schooler humbly approached Tina to give Joy's House a gift of her own money. So kind and generous.

To learn more about how to get involved in this way email volunteer@joyshouse.org.

In Memory

Miss Cora had an energy about her that was undeniable. She was able to remain at home by using adult day services for over twenty years. As one of the first participants at Southport Adult Day Center, she was family and then became a part of Joy's House at Ulndy. Miss Cora referred to both locations as "school" and enjoyed the love and laughter that she encountered. It would be remiss of us to not mention that the staff not only fell in love with Miss Cora, but also with her dedicated and compassionate sister, Betsy. Miss Cora's health declined and she passed away peacefully this year. Her sisters decided that memorial contributions should go to a place where she felt loved and accepted for the perfect her that she was. They chose Joy's House at Ulndy and we are honored.



NOW HIRING DEVELOPMENT DIRECTOR

Joy's House is seeking a compassionate individual to champion our values in the position of Development Director. The ideal Joy's House Development Director will have 7+ years working in nonprofit development and dream of collaborating with our team to strategize our next 20 years of exceptional services. To view the entire job description and download our application click here.

PLEASE NOTE

We're doing something new with our traditional Joy's House Calendar. Look for our holiday card in your mailbox in December, but next year our Annual Report & Calendar will be all digital on our website and coming to your email inbox in early 2020.

Upcoming Events:

- November 8-10: Alzheimer's Stories at Northminster Presbyterian Church - Learn more at northminster-indy.org
- November 13: Volunteer Orientation at Joy's House Broad Ripple - RSVP to maggie@joyshouse.org
- November 19, 4-6pm: Caregiver Holiday Meal Prep - RSVP to julie@joyshouse.org
- November 21: Dessert Bar for caregivers and Guests at Joy's House Ulndy
- November 22: Holiday Breakfast Bar for caregivers and Guests at Joy's House Broad Ripple
- November 28 & 29: Closed for Thanksgiving
- December 10, 6-8:30pm: Caregiver Holiday Mixer - RSVP to julie@joyshouse.org

A SPECIAL THANK YOU TO OUR BIRTHDAY PARTY SPONSORS

Title Sponsor

Silver Sponsors

Bronze Sponsors

In-kind Sponsors

