



OUR MISSION

Joy's House serves adults living with life-altering diagnoses and their families by providing exceptional adult day and caregiver services.

JOY'S HOUSE BROAD RIPPLE 2028 E. BROAD RIPPLE AVENUE INDIANAPOLIS, INDIANA 46220 317.254.0828
joyshouse.org | facebook.com/joyshouse | @joyshouseindiana



2026 Partnership Opportunities

WHY PARTNER WITH JOY'S HOUSE?

Across the country, the number of adults living with dementia and other complex diagnoses continues to rise. Behind each of them is someone navigating daily care, medical systems, and long-term decisions.

Joy's House Center for Caregivers and Adult Day Services is designed to meet that growing demand. With two Indianapolis locations and programs that extend into the broader community, we provide structured care during the day, trusted resources, community connections, and practical tools for caregiving families.

A partnership with Joy's House aligns your organization with a visible, established response to some of the fastest growing needs in healthcare and for the most vulnerable populations in our communities.



140,000+ days of service provided to families

1,400+

GUESTS have been cared for and supported



Tens of thousands family caregivers supported

OUR REACH

Audience: Engage with caregivers, healthcare professionals, aging-focused organizations, and Joy's House stakeholders.

Impact: Help families find strength, connection, education, and relief during caregiving seasons.

Visibility: Brand across digital platforms, tv, print, radio, events, and social media platforms.

Engagement: Experience hands-on volunteering, resources, and speaking opportunities.

Over 5,000 followers across social media channels and nearly 6,000 on our digital newsletter.

5,600 unique listeners to Caregiver Crossing radio show/podcast program each week.

Over 10,000 caregivers impacted annually through Joy's House programs.

● **Founding Partner**

Lead recognition within The Center for Caregivers.

Center for Caregivers: Custom Alignment
*Guest Experiences: **Select 3***
*Marketing and Media: **Select 3***
*Signature Events: **Select 2***

\$100,000

● **Strategic Partner**

Prominent recognition within select Joy's House programs.

Center for Caregivers: Custom Alignment
*Guest Experiences: **Select 2***
*Marketing and Media: **Select 2***
*Signature Events: **Select 1***

\$50,000

● **Impact Partner**

Recognized partner within programs and initiatives.

Center for Caregivers: Custom Alignment
*Guest Experiences: **Select 1***
*Marketing and Media: **Select 1***
*Signature Events: **Select 1***

\$25,000

● **Supporting Partner**

Recognized supporter within Joy's House experiences.

*Guest Experiences: **Select 1***
*Marketing and Media: **Select 1***

\$10,000

● **Community Partner**

Recognized across Joy's House communications.

*Marketing and Media: **Select 1***

\$5,000



For questions or additional information contact Tina McIntosh, Founder & CEO, at tina@joyshouse.org

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Spread Joy!



2026 Partnership Opportunities

BUILD YOUR PARTNERSHIP

Select opportunities based on your partnership level.

● The Center For Caregivers

The Center For Caregivers

Helping family caregivers find support, answers, and community throughout Indiana.

Joy's House programs & services include:

Caregiver Crossing

A weekly radio show and podcast that discusses important topics relevant to the life of a caregiver.

Caregiver Way

A trusted online educational resource and supportive community filled with meaningful connections.

End-of-Life Program

Support navigating the planning and experience for dying individuals and their families.

CARE Kits

An organizational tool to help guide caregivers and to keep important information about a loved one.

● Marketing and Media

Caregiver Crossing Segment Sponsorship

Radio recognition and podcast placement.

Newsletter Feature

Recognition in digital communications to caregivers and supporters.

Fox59 and Indy Now Segments

Included in seasonal media outreach.

Year-end Recognition

Featured in annual donor communications.

Social Media Spotlight

Branded feature across Joy's House platforms.

Co-branded Caregiver Resource

Educational materials shared directly with families.

Speaking Engagement

Highlighted in public speaking events.

● Guest (ADS client) Experiences

Wish Days

Personalized celebrations built around an individual Guest's story and interests.

Camp Week

Themed week of structured activities and shared experiences.

Indiana State Fair Week

Interactive programming inspired by local tradition.

Special Guest Programs

Events featuring visiting presenters and community partners.

Holiday Gatherings

Seasonal celebrations shared with Guests and families.

Music and Art Programming

Ongoing creative experiences including musicians and artists.

● Signature Events

Fall Polo Event

Community fundraiser with sponsor recognition in event promotions and on-site presence.

Open House at Broad Ripple

Open House highlighting our Adult Day Services and caregiver programs.

Death Cafes

Community discussions about death and end-of-life.



Looking Ahead to 2027

We are interested in discussing partnership for 2027!

What inspires us the most for the coming year includes:

Share your contact information below and our team will follow up.

_____ **The Center For Caregivers**

Name _____

_____ **Guest (ADS Client) Experiences**

Organization _____

_____ **Marketing and Media**

Position _____

_____ **Signature Events**

Email Address _____

_____ **All of it!**

Phone Number _____

Please return this form to Joy's House:
ATTN: Tina McIntosh, Founder & CEO,
2028 E. Broad Ripple Avenue
Indianapolis, Indiana 46220
or email to
tina@joyshouse.org

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